

FREE Software License Position Assessment

- ➔ **Have you bought software that is no longer being used?**
- ➔ **Do you have excess licenses that could be used elsewhere?**
- ➔ **Are you sure your licenses are on the best plan?**
- ➔ **Are you working with a global partner that can offer the best possible pricing plans with the benefit of international currency rates?**
- ➔ **Would you like to reduce your annual software spend?**
- ➔ **Are you at risk of having large penalties or fines imposed?**

ATP are well known for helping organisations reduce their costs in many areas and can now offer a FREE assessment of your software license position and help achieve immediate & on-going savings, ***without any disruption!***

ATP has established a partnership with one of the world's largest licensing organisations who have a track record of helping companies from around the world to reduce their annual software spend whilst improving service delivery.

In alliance with our partner, we can assess the impact of product announcements and new pricing models, advise on strategic software decisions and at the same time illustrate the size of the savings that can be achieved - ***why overpay when you don't have to?***

How do we do it - report & recommend

Our partner's team will issue a report along with various recommendations. Using their in-house bespoke software tool, they compare your existing plans or agreements against newly available plans issued by the software publishers (Microsoft, Oracle, Adobe, SAP, Citrix, etc.) and then advise on the best possible ways to procure your license renewals and any new software requirements.

Our global LAR (1 of only 4 in the world) can also introduce you to the huge benefits of their international buying power, making the savings even greater.

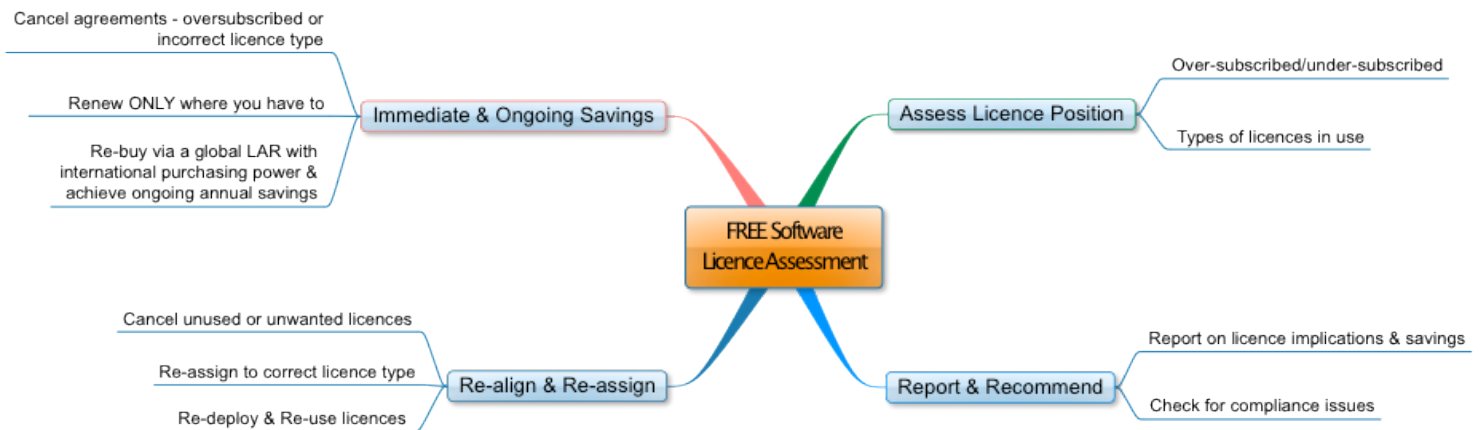
They can even help with the re-assignment of licenses where they have been disused or have been bought in excess.

The specialist license team

The team consists of 80 SAM practitioners supported by 135 licensing specialists. Our partner has offices in 67 countries with a staff of 1,100 generating revenues of \$ 2.4 Billion. **They were also awarded Microsoft Partner of the Year 2012.**

Unique service providers

- ➔ One of only four global LAR's (large account reseller)
- ➔ Dedicated provider of software and nothing else
- ➔ The ability to procure license agreements from EMEA, ASIA (Singapore, India) and the US



Cost saving summary

- ➔ Consolidation of existing licenses that are already in place
- ➔ Re-align and re-assign license plans
- ➔ Check the use of already purchased licenses that can be deployed or re-assigned
- ➔ Buy from an expert LAR with maximum discount levels, benefiting from international currency rates

Total fulfillment

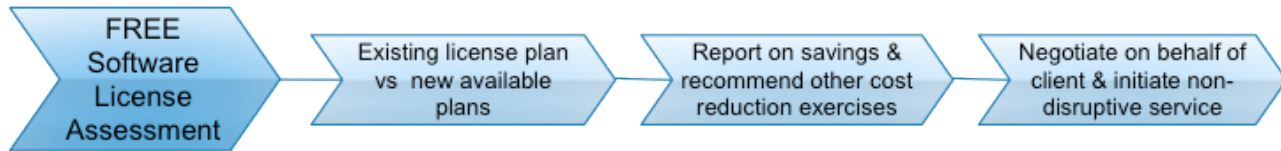
Our ATP partner can handle all of the software publisher negotiations on your behalf. They can also help with the transition of your license agreements and you won't need to install or re-install any of your software estate, making this service the only true non-disruptive solution available today.

So why is the service FREE OF CHARGE?

ATP has negotiated a FREE assessment of license usage for any company with over 250 licenses. After uncovering hidden savings and potential software compliance issues, we hope that you start to buy your new licenses from our specialist partner – BUT YOU DON'T HAVE TO – the choice is yours!

Most organisations are overpaying for licenses and rely on their suppliers to guide them through the purchasing process; however, most don't actually know the best solution to sell you and what you end up buying may not be to your cost benefit.

Process flow



- Free Assessment on license position
- Report with recommendations issued
- Initiate engagement with software publishers
- Re-align & re-assign license plans
- Generate immediate & on-going savings
- Ensure that any fines or penalties are avoided

SOFTWARE LICENSES – UNCOVERING WHAT YOU DON'T KNOW

Project 1- UK Retail Bank with Global Investment Division

“As part of a cost saving initiative, our partner was invited to assess current licensing contracts, usage and change plans to uncover additional cost savings. The team illustrated how they could reduce the Bank’s annual software budget by 11% through taking advantage of global options and optimisation techniques.”

Project 2- UK Retail Clothing Chain

“We are constantly looking for ways of reducing our costs and were a little sceptical when it was suggested that they could reduce our annual software spend. We had been with the same software supplier for 12 years and believed that we had been offered the best framework agreement and the best rates. The costs saving recommendations were stunning and showed immediate savings of £1.4 million. We now work in partnership with these licensing experts on a programme of license re-harvesting and cost optimization.”

If you have more than 250 Licenses and would like to book your FREE assessment, contact one of the team now on 020 7411 9200 or email us at info@accessprofit.com

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